

13 MAR, 2013 (WED) | 4:30 - 6:00 P.M.
CPD-2.16, RUN RUN SHAW TOWER, CENTENNIAL CAMPUS

People have long collected cultural capital and exhibited it to see it recognized. In recent years, however, contacts are also avidly collected. People are listed on microblogs because they are valued for their opinion, and because they add status to the person listing them. Pop culture has changed status and made people aware of how to manipulate theirs. How does pop culture affect the way in which people collect products and feats, and, ultimately, judge others?

Collecting social credit: Pop culture's impact on cultural capital



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Roald Maliangkay is Senior Lecturer in Korean studies at the Australian National University. After completing his PhD on folksong preservation in South Korea (SOAS, London), Maliangkay has expanded the scope of his research to include popular culture in myriad forms. He is interested in the mechanics of cultural policy and the dynamics of major cultural phenomena from the early twentieth century to the present. Recent publications include 'The Power of Representation: Korean Movie Narrators and Authority', *Journal of Korean Studies* (2011), and 'Koreans Performing for Foreign Troops: The Occidentalism of the C.M.C. and K.P.K.', *East Asian History* (2011).



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All are welcome. No registration is required.
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